



the
LANGUAGE OF BIRTH
Logo Design Packet

Hello

CREATRESS OF BUSINESS & WISDOM!

**THANK YOU FOR YOUR INTRIGUE IN CREATING YOUR LOGO WITH ME;
BRINGING YOUR PERSONAL & RIGHTEOUS VISIONS TO LIFE! THIS
INFORMATIONAL PACKET IS TO BEST GUIDE US TOWARDS CO-
CREATING AN UNIQUE, PROFESSORIAL AND ENGAGING LOGO YOU
WILL MOST ALIGN WITH, THAT WILL BEST REPRESENT YOUR
BUSINESS, ATTRACT YOUR CLIENTELE, AND WILL STAND AS A
STRONG & INSPIRATIONAL SYMBOL YOU CAN ADORE FOR YEARS TO
COME**



Pricing

I CHARGE BY THE HOUR OR OFFER PACKAGE DEALS

My rate is \$60 per hour USD, and package deals run from \$400 - \$1000.00. The price of your logo will depend on what medium you desire and how elaborate/time-intensive your design proves to be. I will quote you a price after you tell me a bit of what you are looking for in a design.

I work in ink, watercolor and digital design

Price breakdown includes:

- * **CORRESPONDENCE TIME!** Communicating clearly and directly with you throughout this process will ensure we are on the same page and working together well

- * **SKETCHING & SCHEMING LOGO DESIGNS:** I always like to send a few idea sketches to best capture the flavor & rhythm you are aiming for

- * **FINALIZING LOGO DESIGN**

- * **EDITING LOGO DESIGN IN PHOTOSHOP:** DPI requirements, adjusting color levels and adding/arranging informational text. I will provide 3-5 proof options for you to figure out which font, color scheme and text location feels best

- * **RELEASE OF FINAL LOGO DESIGN:** I release all rights of your logo to you in a physical 8.5 x 11 print (snail-mailed treat), and digital PDF, JPEG, PNG, TIFF & Watermarked file for easy, multi-purpose use across multiple platforms

- * **FOLLOW-UP AND ANSWERING QUESTIONS:** I will be available for follow-up in the various ways that need arises and to answer any questions you have!





ESTIMATED DUE DATE OF LOGO: Creating a logo typically takes 3-5 weeks to complete. I will do my very best to remain transparent and honest so you are in full awareness of where I am at in the creative process!

PAYMENT PLANS:

I am comfortable with creating payment plans of two-three increments spread out over one-two months.

As we are working remotely, I cannot start working on your logo until you have paid up to 1/3 of your total price, nor release your logo or all accompanying files until I am paid in-full

I accept cash, check & PayPal (credit, debit, & Paypal)

Please let me know any questions you have, or if you need more clarity around a particular set of information I have highlighted here.

With Love & To Building Your Business!